





ANNUAL PROGRESS REPORT

FY 2020-2021







Consumer Education and Research Centre
ENMS, Resource Partner
"501,502 Fifth Floor, Ellisbridge, Ashram Road
Ahmedabad 380 006 Gujarat (India)
Website: www.cercenvis.nic.in

Government of India Ministry of Environment, Forest & Climate Change (EI Division)

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Factsheet of 2020-21 on Activities of ENVIS Resource Partner

1.	Name of Host Organization:	Consumer Education and Research Centre
2.	Assigned Subject Area:	Environment Literacy - Eco-labelling and Eco-friendly Products
3.	Date/Month/Year of establishment of ENVIS Centre:	13th December 2004
4.	Name and designation of ENVIS Coordinator (2020-21):	Ms. Anindita Mehta , CGM & Coordinator, CERC ENVIS
5.	Has the Host Organization constituted an Advisory Committee for guiding the activities of the Centre?	Yes
	Composition of the Advisory Committee:	1. Mr Rakesh C. Shah, Founder, Developer, and Proprietor of Anand Consultants- an environmental engineering consultancy firm
	(Select YES or NO: if YES kindly fills the right column space; if NO kindly leave it blank)	2. Dr. Ashoka Ghosh, Former Senior Programme Officer, CERC-ENVIS RP
	YESNO	3. Dr. Gopichandran Ramachandran, Professor, NTPC School of Business. Former Head Vigyan Prasar Department of Science & Technology, Government of India
		4. Mr. Uday Mawani, Chief Executive Officer, CERC

5.	Current ENV	Current ENVIS Staff Structure:						
	Name	Position held	Qualification	Joining	Joining		2020-2	1
			&Experience	Date in	Date in	Leaving	Emolum	ents drawn
				ENVIS		Date (if	(]	Rs.)
				Centre	position	applica	Monthly	Annual
						ble)		
	Ms. Divya	Programme	M Sc in	01.04.2019	05.08.20	-	46,690/-	5,60,280/-
	Namboothiri	Officer	Environmen		20			
			tal Science					
	Ms. Apeksha	Information	M Sc in	8-7-2019	8-7-2019	-	38,996/-	4,67,592/-
	Sharma	Officer	Environmen					
			tal Science					
			and PG					
			Diploma in					
			Remote					

		Sensing &GIS					
Ms. Mayuri Tank	IT Officer	MCA	10.12.2020	10.12.20 20	-	31,539/-	3,78,468/-
Mr. Milan Soni	Data Entry Operator	12 th , CIC	24-9-2012	1-8-2019	-	14,641/-	1,75,692/-

6.	Mandate of the Host Organization	Mandate of the ENVIS Centre
	Consumer Education and Research	ENVIS Centre furnishes information on "Environment
	Centre (CERC) is working in the field	Literacy - Eco-Labelling and Eco-Friendly Products" to
	of consumer protection. CERC is a	the ENVIS Focal point. It develops and maintains an
	non-profit, non-government body,	information base that includes both descriptive and
	dedicated to the protection and	numerical information. Descriptive information in the
	promotion of consumer interests	form of publications and abstracts stored for
	through active use of research, media,	dissemination. Documentation in the form of publications
	law, advocacy, and information	and reports is brought out. All the information thus
	dissemination.	compiled is made available on the website launched.

7. Information/ Knowledge Products:

a. ENVIS Newsletters published during the Financial Year (2020-21):

Cover snapshot	Quarter/ Volume/ Issue/ Theme Main Articles Ouertarly Newslotton Cree	printed and circulated	URL of the PDF file in ENVIS website
GREEN INSIGHTS Bridge 9 Establish to et 25 mile 9 2 de 3 GREEN SIKIL DEVELOPMENT: Building of future Ready Worldoce Francisco Common No. 20 and Charles Common and Green Sixil Common No. 20 and Charles Common and Green Sixil Common No. 20 and Charles Common and Green Sixil Common No. 20 and Charles Common and Green Sixil Common No. 20 and Charles Common and Green Sixil Common No. 20 and Charles Common and Green Sixil Common No. 20 and Charles Common No.	April-September Vol. 15, No. 1&2 Green Skill Development: Building a Future Ready Workforce • Foreword • Skills Development in a Global Context • A Report on Course: Laboratory Assistant on Food Testing Laboratory with Eco-friendly Practices • A Report on Course: Laboratory Technicians/Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing	500 copies printed and 450 circulated. The digital copy of the same is sent via mass mailing to around 55k households	http://cercenvis.nic .in/PDF/APR_SEP_2020.pdf It is in a flip format also.

	1 1 1 1 1 1 6 6	(D) ·	1 //11 /277
Since Send a laboration and the deal of the send of th	Launched digital copy of Green Insight in Gujarati (Vernacular Language) for wider reach	The e-copies were shared via mass mailing to around 55k households	https://bit.ly/2PEc npf
THE STATE STATES AND THE STATES AND	Launched digital copy of Green Insight in Hindi for wider reach	The e-copies were shared via mass mailing to around 55k households	https://bit.ly/3fLN yCu
GREEN IN GETS Valor to to the first of the state from the state	October – December Vol.15 Issue No. 3, 2020 Product Lifespan and its Impact on Environment • Foreword • Product Life Cycle and Life Cycle Assessment • Environmental Product Declaration • Consumer and Product Life Span • Sustainable Consumption activities by CERC	500 copies printed and 450 circulated. The digital copy of the same is sent via mass mailing to around 55k households	http://cercenvis.nic .in/PDF/OCT_DE C_2020.pdf It is in a flip format also.
क्रियाहनसुं अवन सक् अने प्रविद्याहरू पर तेनी असर असन् राजावार सम्बद्धा पर तेनी असर	Prepared digital copy of Green Insight in Gujarati for wider reach	The e-copies were shared via mass mailing to around 55k households	
प्रीन इनसाइट्स क्षिप्र प्राप्त कर्माविनकाल और पर्यावरण पर इसका प्रभाव	Prepared digital copy of Green Insight in Hindi for wider reach	The e-copies were shared via mass mailing to around 55k households	

Ethical & Sustainable Fashion for a Sustainable Earth	January – March Vol. 15, No.4 2021 It includes relation of Sustainability and Fashion Industry, Consumer Behaviour and fashion industry, Eco-labelling Schemes and Certifications on eco-fashion and Initiatives towards Sustainable Fashion	In Designing stage	

b. Other publications/ information, products brought out during the Financial Year (2020-21):

1 ear (2020			
Cover snapshot	Publication/ Product Theme(s)/ Subject Area(s)	Number of copies printed and circulated	URL of the PDF file in ENVIS website
	Bi-monthly e- B	ulletin	
	21 1110110111 0 2		
e-Bulletin:	It is a bi-monthly e-bulle	tin named 'Green A	Alert'
CONTROL OF	 March-April 2020 Green Issue: Ramsar Convention Eco Product: Restoration of Wetland Eco news: 2 Eco Tip: 1 	Circulating bi- monthly e-bulletin 'Green Alert' to • ENVIS Centres • ENVIS Secretariat • 55,000 household Shared in official Facebook Page, WhatsApp group & Twitter	.nic.in/PDF/G A-MA2020.pdf
The state of the control of the cont	May - June 2020 • Green Issue: Sustainable Sanitation – WASH in health care facilities • Eco Product: Eco Sanitation System • Eco news: 2 • Eco Tip: 1	Circulating bimonthly e-bulletin 'Green Alert' to • ENVIS Centres • ENVIS Secretarian • 55,000 household Shared in official Facebook Page, WhatsApp group & Twitter	· /DDE/CA



July - August 2020

- Green Issue: Celebrate **Biodiversity**
- Eco Product: Bird Friendly **Building Design**
- Eco news: 2 • Eco Tip: 1

- Circulating bi- monthly e-bulletin 'Green Alert' to
- **ENVIS Centres**
- **ENVIS Secretariat**
- 55,000 household

Shared in official Facebook Page, WhatsApp group & **Twitter**

http://cercenvis.ni c.in/PDF/GA-JA2020.pdf



Sept-October 2020

- Green Issue: Role of Plastics in Pandemic
- Eco Product: Plastic waste in Road construction
- Eco news: 2
- Eco Tip: 1

Circulating bi- monthly e-bulletin 'Green Alert' to

- **ENVIS Centres**
- **ENVIS Secretariat**
- 55,000 household

Shared in official Facebook Page, WhatsApp group & Twitter

http://cercenvis.ni c.in/PDF/GA-SO2020.pdf



Nov-Dec 2020

- Green Issue: Mask Disposal
- Eco Product: Eco Bricks
- Eco news: 2 • Eco Tip: 1

Circulating bimonthly e-bulletin 'Green Alert' to

- **ENVIS Centres**
- **ENVIS Secretariat**
- 55,000 household

Shared in official Facebook Page, WhatsApp group & **Twitter**

http://cercenvis.ni c.in/PDF/GA-

Circulating bi- monthly e-bulletin 'Green

Alert' to

- **ENVIS Centres**
- **ENVIS Secretariat**
- 55.000 household

Shared in official Facebook Page, WhatsApp group & Twitter

ND2020.pdf



Jan - Feb 2021

- Green Issue: Green Dot
- Eco Product: Sustainable **Packaging**
- Eco news: 2 Eco Tip: 1

http://cercenvis.ni c.in/PDF/GA-JF2021.pdf



March - April 2021

- Green Issue: Forest Fire
- Eco Product: Soap Based Fire Fighting
- Eco news: 2 Eco Tip: 1

Circulating bi- monthly e-bulletin 'Green Alert' to

- ENVIS Centres
- ENVIS Secretariat
- 55,000 household

Shared on official Facebook Page, WhatsApp group & Twitter

Pamphlets / Info graphics



COVID Do's and Don'ts in Printed 5000 copies English (Back to back

(Back to back English & Gujarati) 100 copies each were send to 40 VCO's (Voluntary Consumer Organizations). Around 450 were sent to all ENVIS Centers, and the rest of the pamphlets were circulated via daily newspapers. The e-copies of the same were shared on official Facebook page & Twitter and mass mailed to 55,000 households.

http://cercenvis.nic .in/PDF/COVID-19%20Do's%20& %20Don'ts Englis h.pdf



COVID Do's and Don'ts in Gujarati

Printed 5000 copies (Back to back English & Gujarati) 100 copies each were sent to 40 VCO's (Voluntary Consumer Organizations). Around 450 were sent to all ENVIS Centers, and the rest of the pamphlets were circulated via daily

newspapers.

http://cercenvis.nic .in/PDF/COVID-19%20Do's%20& %20Don'ts_Gujara ti.pdf

		The e-copies of the same were shared on official Facebook page & Twitter and mass mailed to 55,000 households	
Conset Friendly Frontact reduces and eliminates the impact on the obscupence come layer caused by the products node with on constructing one conset layer caused by the products node with on constructing conset layer caused by the products of CS. NGCA, when it is the construction of the	Ozone Friendly Products.	The e-copies of the same were shared on official Facebook page & Twitter and mass mailed to 55,000 households. And uploaded on the website.	http://cercenvis.nic .in/PDF/Infographi c%20on%20ozone %20friendly%20pr oduct.pdf
What is the difference between environmental claims and ecolabel? Linearces do real sast send "Vest Claim" as sort on sade is fine size of the consequently invariance or retained in time sort on sade is fine size of the consequently menufacture or retained in time souther. Of type in claim, as we thank in an effect such experimentally menufacture or retained in the result of the consequently menufacture or retained in the result of the consequently proceed to the consequently proceed to the state of the consequently proceed to the sequently proceed to the sequently proceed to the consequently proceed to the sequently proceed to the seque	Information on Eco labels and its benefits	The e-copies of the same were shared on official Facebook page & Twitter and mass mailed to 55,000 households. And uploaded on the website.	http://cercenvis.nic .in/PDF/Infographi cs%20onEcomark %20&%20Eco- labelling.pdf
MoEFBCC's Environmental Information System Resource Partner, Consumer Education & Research Certifie Altracelload, Gujanat URBAN GREEN SPACE V 5 or 1, trish. ### Strace Research Certifie V 5 or 1, trish. ####################################	Information on Urban Green Spaces and Japanese Miyawaki methodology	The e-copies of the same were shared on official Facebook page & Twitter and mass mailed to 55,000 households. And uploaded on the website.	http://cercenvis.nic .in/PDF/Urban%20 Green%20Space.p df
	Brochures) 	
GREEN SKILL DEVELOPMENT PROGRAMME (GSDP) Government of India Gradinate Course Talminate Analysis Green Gradinate Gradinate Course Talminate Analysis Fair Gradinate Gradina	GSDP Brochure on Course : Laboratory Assistant for Eco-Friendly Food Testing Laboratory	The e-copies were disseminated through official Facebook page &Twitter and mass mailed to 55,000 households. And uploaded on the website.	http://cercenvis.nic .in/PDF/GSDP%20 20-21.pdf

GREEN SKILL DEVELOPMENT PROGRAMME (GSDP) Government of India Granuted by: Environmental Mineration System (DNTS) Densers to Turne Granuted State of Consumer Consume	GSDP Brochure on Course : Laboratory Technicians /Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria	The e-copies were disseminated through official Facebook page & Twitter and mass mailed to 55,000 households. And uploaded on the website.	http://cercenvis.nic _in/PDF/GSDP%20 20-21.pdf
	e-Books/ e-cale	endar	
Sustainable Urban Transport	Urban transport poses great challenges in many of the rapidly growing cities of developing countries. This issue depicts the challenges to implement SUT, strategies for SUT, Policy making and a case study.	It is published as e-book. It is under designing.	
Consumer Education and Research Centre Environmental Information System, Resource Partner on "Environment Literacy - Eco-Labeling & Eco-Friendly Products" Green Celebrations Calendar 2021 MS & No. In the Mark And	The calendar portraits national & international environmental awareness days to promote environment friendly and sustainable lifestyle	The e-calendar has been circulated to 55,000 household.	
	Standees/Ban	ners	
CERC-ENVIS Resource Partner Leagural Ceremony GEEN SELL DEVELOPEP PROGRAMPE Remay of Communications and Chaira Chaira Communication and Chaira Chaira Communication and Chaira Chaira Communication and Chaira Chaira Communication and Chaira Communication	Banner on GSDP Inaugural Ceremony	Printed one copy of the same	
GREN SKILL DEVELOPHENT PROCRATHE Conducted by CERCENTYS Resource Partner Nation 15 failures. Partner of Grent Charge Medical Constitution Julia	Standee for GSDP Training	Printed one copy of the same	
	Videos		

			1
	Say no to Plaster of Paris and go for Eco-Friendly Ganesha this festive. This video shows steps to make an Eco-friendly Ganesh using clay.	Disseminated through official Facebook page & Twitter. And uploaded on the website. It was also uploaded on the official Youtube Channel of CERC-ENVIS	http://cercenvis.nic .in/video/ECHO% 20FRIENDLY%20 GANESHA%2020 20/eco%20friendly %20ganesha_2020. mp4
STEPS TO MAKE LIQUID HAND WASH USING LEFTOVER PIECES OF SOAP BAR AT HOME	DIY Video on "Making of Liquid Hand Wash using scrap soaps"	Disseminated through official Facebook page &Twitter. And uploaded on the website. It was also uploaded on the official Youtube Channel of CERC-ENVIS	http://cercenvis.nic .in/video/LIQUID %20HAND%20W ASH/Liquid%20ha nd%20wash.mp4
STEPS TO MAKE ECO-FRIENDLY FLOOR CLEANER AT HOME	DIY Video on "Making Eco friendly floor cleaners using citrus rinds"	Disseminated through official Facebook page & Twitter. And uploaded on the website. It was also uploaded on the official Youtube Channel of CERC-ENVIS	http://cercenvis.nic .in/video/HOME% 20MADE%20CLE ANER/HOME%20 MADE%20CLEA NER.mp4
Consumer Education and Research Centre MoEF&CC's Environmental Information System, Resource Partner on Environment Literacy—Eco Hendly Lobeling & Eco-friendly Products **Manufortamicists** Geocompacticists** Geocompacticists* Geocompactici	A video on Hydroponics. Video shows the installation and significance of Hydroponics, an alternative to the traditional method,	Disseminated through official Facebook page & Twitter. It was also uploaded on the official Youtube Channel of CERC-ENVIS	https://www.youtu be.com/watch?v=s qHnqbb6-gc&t=2s
Trainees' Aspirations Certificate Course on Laboratory Assistant for too friendly food Testing Laboratory Consumer Education & Research Centre Environmental Information System, Resource Partner Resource Partner	A video on Trainee's feedback from GSDP Batch of 2020-21 (Laboratory Assistant for Eco-Friendly Food Testing Laboratory)	Disseminated through official Facebook page. It was also uploaded on the official Youtube Channel of CERC-ENVIS	https://www.youtu be.com/watch?v=z XiXnnbaMZQ&t= 1s

CSDP_Section_2000-21 Comparison of the size of the	Labeling and other Electrical Testing for Environmental Criteria	Youtube Channel of CERC-ENVIS	
GER SILL BERLEPREST PRICARDE Gradually Generally General	Electrical Testing for	Disseminated through official Facebook page. It was also uploaded on the official Youtube Channel of CERC-ENVIS	https://www.youtu be.com/watch?v=V 4ocfSh7dDY
GRES SIGL LEVELOPHENT PROCEIVE CONTRIBUTE COST CAVITY Framer From a firm Day Comment of the Cost Cavity framer Cost Cavity frame	A video on GSDP Certificate course on Laboratory Assistant for Eco-Friendly Food Testing Laboratory – 2020-21	Disseminated through official Facebook page. It was also uploaded on the official Youtube Channel of CERC-ENVIS	https://www.youtu be.com/watch?v=S EA7DIua3sw
Trainees' Aspirations Certificate Course on Labonatory techniciany lectrical Assistants for energy efficiency, star labeling and other electrical testing for environmental criteria Consumer Education & Research Centre Environmental Information System, Resource Partner Resource Partner	A video on Trainee's feedback from GSDP Batch of 2020-21 (Laboratory Technicians / Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria)	Disseminated through official Facebook page. It was also uploaded on the official Youtube Channel of CERC-ENVIS	https://www.youtu be.com/watch?v= WsmbgVPoI0g&t =306s

Cleaning and Hygiene Tips to Protect against COVID-19 Inregion 1M. Ratory of humaning The season of	Pamphlet: A Hygiene Guide to fight COVID – 19. Cleaning and Hygiene Tips to protect against COVID – 19. • Personal Hygiene • Domestic Hygiene • Community Hygiene • General Advisory	Disseminated through official Facebook page and uploaded on the website.	http://cercenvis.nic .in/PDF/Covid%20 Do's%20and%20D on'ts.PDF
How to wash your hands? COVID or NO COVID	A Video on "How to wash hands? COVID or NO COVID" A Video on "Social Distancing". A message by CERC Staff.	Disseminated through official Facebook page and uploaded on the website. Also, uploaded on the CERC-ENVIS Youtube Channel Disseminated through official Facebook page and uploaded on the website. Also, uploaded on the CERC-ENVIS	http://cercenvis.nic .in/VIDEO/Washin g%20hands.mp4 http://cercenvis.nic .in/VIDEO/Video- social%20distancin g.mp4
All their and a cannelling share in high patient and definition in the laters of the state of their states of their states of the states of the states of their states of thei	An Article on "Finding the Silver Line". Steps & Ideas to stay positive in the pandemic. • The planet is healing • Surviving with essentials • Spending quality time with family • Engaging oneself • Learning new skills • Earning Opportunity • Working from Home • Humanity	Youtube Channel Disseminated through official Facebook page and uploaded on the website.	http://cercenvis.nic .in/PDF/Article%2 O- %20Positive%20A pproacch%20of%2 OMind.PDF

SALUTE TO CORONA WARRIORS FOR THEIR SELFLESS SERVICES DURING THE COVID-19 PANDEMIC Folia, Tailfa and Array Delivery pursues Folia, Tailfa and Array Delivery pursues Exercital Service Providers Folia, Tailfa and Array Delivery pursues Exercital Service Providers	A Digital Poster on "Salute to Corona Warriors"	Disseminated through official Facebook page and uploaded on the website.	http://cercenvis.nic _in/PDF/Digital%2 _0Poster%20Salute _%20to%20Corona _%20Warriors.PDF
COVID-19 દરમિયાન આતમવિશ્વાસ વધારવાની 7 રીતો રીતો વધાર વધારે દ્વારા કોંચ્ય માત્ર વધારે દ્વારા કોંચ્ય માત્ર વધાર દ્વારા માટે આત વધાર આત બધાર આત બધા આત આ આ આ આત બધા આ આ આત બધા આ આ આ આ આ આ આ આ આ આ આ આ આ આ આ આ આ આ આ	A Poster on "7 ways to build self-confidence during COVID 19" in Gujarati Language	Disseminated through official Facebook page and uploaded on the website.	http://cercenvis.nic .in/PDF/Poster%20 Self%20esteem G ujarati.PDF
7 Ways to build Self Confidence during COVID-19 Analyse year Lee which are the ones that the ones that the conest has the conest and total journel. Stay boys and total yourself. Stay boys and total yourself. Talue is good for the coning sucreasin your were Constrict proteins Talue is good for the coning sucreasin your were Constrict proteins thoughts and inlate your and inlate your and inlate your actions.	A Poster on "7 ways to build self-confidence during COVID 19" in Gujarati Language	Disseminated through official Facebook page and uploaded on the website.	http://cercenvis.nic .in/PDF/Poster%20 Self%20esteem_En glish.PDF
SALUTE NA JORS TO CONARRIORS	A Drawing "To Salute the Corona Warriors"	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/PDF/Painting% 20- %20Salute%20to% 20Corona%20Warr iors.PDF
NO MORE HANDSHAKE PLEASE! Average printering a and day name or Social distancing in public Value of the first and any name or No more particular and any name or No more	A Signage on "Social Distancing" in English	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/VIDEO/social %20distance.MP4

How to sanitz your hands? COVID 19 Do's & Don'ts Don'ts	A Signage on "COVID Do's & Don'ts" in English	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/VIDEO/social %20distance.MP4
I'VI STAN ON HIGHER OF	A Signage on "Social Distancing" in Gujarati Language	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/VIDEO/social %20distance_guj. MP4
તપાત તમ સ્વાપ્ટ કર્યા તેતે કરવો શું કરવું અને કરવું નહી	A Signage on "COVID Do's & Don'ts" in Gujarati Language	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/VIDEO/social %20distance_guj. MP4
AUDIO	Poem on: वैश्विकमहामारी - कोरोना : संक्रमणसेमानवक्रांतिकीओर in Hindi	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic _in/VOICE/Audio %20onCOVID%20 19%20- %20Hindi.mp4
	Posters & Infogra	aphics	
WORLD HEALTH SEPARE WORLD HEALTH DAY Support nurses and midwives Let us redebrate the work of nurses and midwives and emind world leaders of the critical role they play in beeping the world HEALTH. They ensure that EVERYONE, EVERYWHERE gets the HEALTHCARE	World Health Day 7 th April, 2020	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/PDF/Worldheal thday.pdf
Let us all pledge to protect Earth's protective layer WORLD ATMOSPHERE DAY 10.04.2020 Novel is to report that have provided and the descript protective from the descript protective of the descript protective	World Atmosphere Day 10 th April, 2020	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/PDF/worldatmo sphereday.pdf

WORLD EARTH DAY World Charles After A court of the resources from our for steams we borrow it from our children. Your Billion years old HOME needs your help. Let us make every day EARTH DAY and conserve our planet. Rouse the post, recycle the present, some the future. BEARN	World Earth Day 22 nd April, 2020	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/PDF/World%20 earth%20day.pdf
Hand Hygiene Day Some of the first of the f	Hand Hygiene Day 5 th May, 2020	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/PDF/hand%20h ygiene%20day.pdf
Let us help them so that they can fly thousands of miles to find the good ecological conditions and habitats for breeding, leeding and raising their youngones. Migratary birds are ecologically important and we make to our make the most of their bubbles. World Migratory Bird days. World Migratory Bird days.	World Migratory Bird Day 9 th May, 2020	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/PDF/World%20 Migratory%20Bird %20day.pdf
International Day for Biological Diversity Town with research and the state of the	International Day for Biological Diversity 22 nd May, 2020	Disseminated through official Facebook page and uploaded on the website	http://cercenvis.nic .in/PDF/IDBD.pdf
World Environment Day Sth June, 2020 Celebrate Biodiversity CERC-ENTS Resource Partner	World Environment Day: Celebrate Biodiversity Showing Faunal Diversity 5 th June, 2020	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/Fauna- English.pdf
World Environment Day **Theme Celebrate Biodiversity** If we could see the miracle of a single flower clearly, our whole life would change, "enabling the country of the	Floral Biodiversity	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/Flora- English.pdf

World Environment Day Celebrore Blodiversity CER-PAVS Resource Patter © 3 346	Biodiversity Poster: English	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/Biodiversi ty-Eng.pdf
विश्व पर्यावरण दिवस इस उठ्ठा	Biodiversity Poster: Hindi	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/Biodiversi ty-Hindi.pdf
જૈવવિવિધતા કું ઉજવો વિશ્વ પર્યાવરણ દિવસ હિંહ કે જ્વા 2020	Biodiversity Poster: Gujarati	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/Biodiversi ty-guj.pdf
Biodiversity Annual throat prices is supported to the prices of the pri	World Environment Day: A poem on Biodiversity in English	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/Poem%20 on%20Biodiversity _ENG.pdf
The contract of the contract o	World Environment Day: A poem on Biodiversity Hindi	Disseminated through official Facebook page, twitter and uploaded on the website	http://www.cercen vis.nic.in/PDF/Poe m%20on%20Biodi versity_HINDI.pdf
The control of the co	World Environment Day: A poem on Biodiversity Gujarati	Disseminated through official Facebook page and twitter,	https://www.faceb ook.com/EcoProdu ctsEcoLabeling/ph otos/31466365854 49045

VAN MAHOTSAV, 2020 (1) The are who point from a medicinate of a set and a set of a s	Poster on Van Mahotsav: 1 st Week of July	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/vanmahots av2020.pdf
When the time of the deep view and the deep view	Info graphic on: International Plastic Bag Free Day Tips on Ways to use less plastic everyday	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/noplasticb agday2020.pdf
WORLD NATURE CONSERVATION DAY TO CHARGE Size and Serving on Serving and Serving and Associated Serving on Serving and Serving	Info graphic on: World Nature Conservation Day Tips on What we can do to conserve Nature 28th July, 2020	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/world%20 nature%20conserv ation%20day%202 020.pdf
(international TideR DAY Let was a second of the second of	Poster on "International Tiger Day" 29 th July, 2020	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/ITD2020. pdf
The interest of the contraction	Topic: "Celebrate Ganesh Chaturthi in an eco- friendly way" Info graphic on Harmful effects of PPEs on Environment.	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/Eco- ganesha_2020.pdf
Figure action agency and configuration and configuration of the property of th	Poster on World Elephant Day 12 th August, 2020	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/world%20 elephant%20day% 202020.pdf
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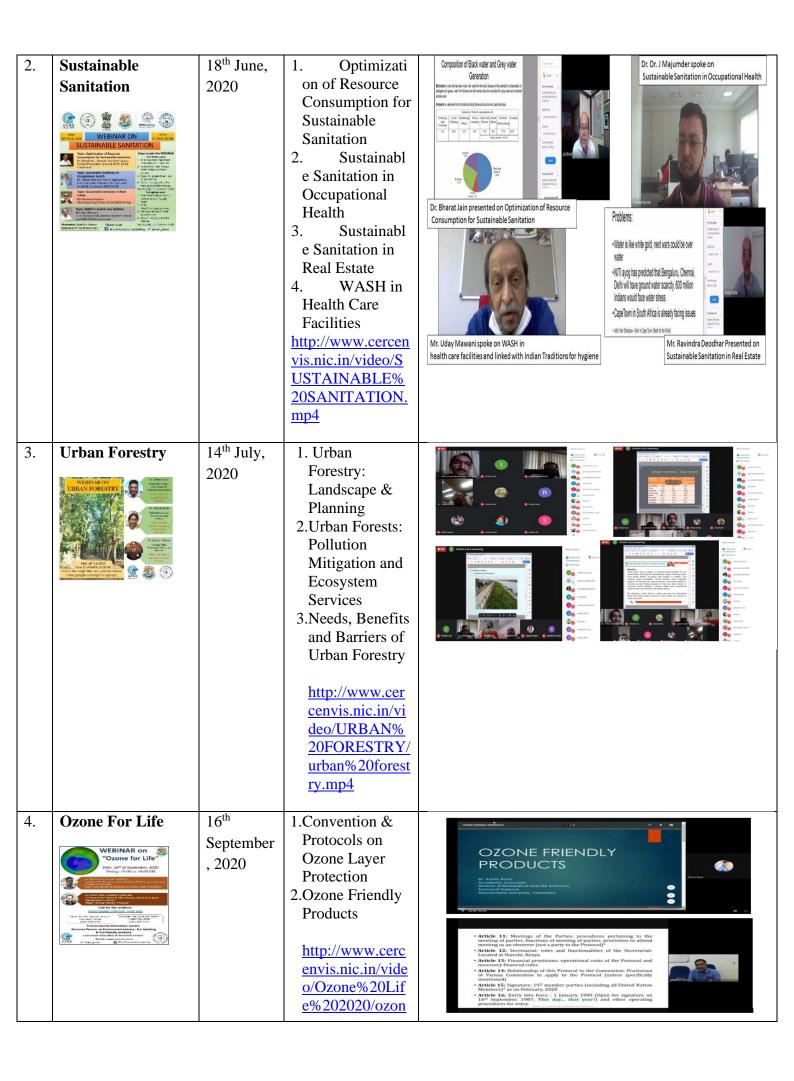
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Learn comes in prince to traveler comes and comment of the comment	Info graphic on Celebrating Diwali in an ecofriendly way in English	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/Poster%20 on%20Green%20D iwali_2020_Englis h.pdf
Any one workprise to the part of the control of the part of the control of the part of the	Info graphic on Celebrating Diwali in an ecofriendly way in Gujarati	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/Poster%20 on%20Green%20D iwali_2020_Gujara ti.pdf
National Energy Conservation Day 16-17-2020 Mark 15-12-2020 Mark 15-12-	Info graphic: National Energy Conservation Day 14 th December, 2020	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/National% 20Energy%20Cons ervation%20Day% 202020.pdf
NATIONAL CONSUMER DAY 24-12-2020 Right to Consumer Right to Social Right to Enderwood Consumer Right to	Poster: National Consumer Day 24 th December, 2020	Disseminated through official Facebook page, twitter and uploaded on the website	http://cercenvis.nic .in/PDF/National% 20Consumer%20D ay%202020.pdf

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World Wetlands Day 29 Setwary 2021 Theme: Wetlands and Water Theme: Wetlands and Water CERC-ENVIR RF on "Environment Library - Core - Environment Www.cercenvis.stc.in"	Poster: World Wetlands Day 2 nd February, 2021	Disseminated through official Facebook page and twitter	https://www.faceb ook.com/EcoProdu ctsEcoLabeling/ph otos/38117233389 40363
Science bay *Science is the process that tables us from confusion to understanding.* **CERC-ENVIS RP on "Environment Literary-Co-Lubeling & Eco-Triendly Producta" **CERC-ENVIS RP on "Environment Literary-Co-Lubeling & Eco-Lubeling & E	Poster : National Science Day 28 th February, 2021	Disseminated through official Facebook page and twitter	https://www.faceb ook.com/EcoProdu ctsEcoLabeling/ph otos/38776621190 13151
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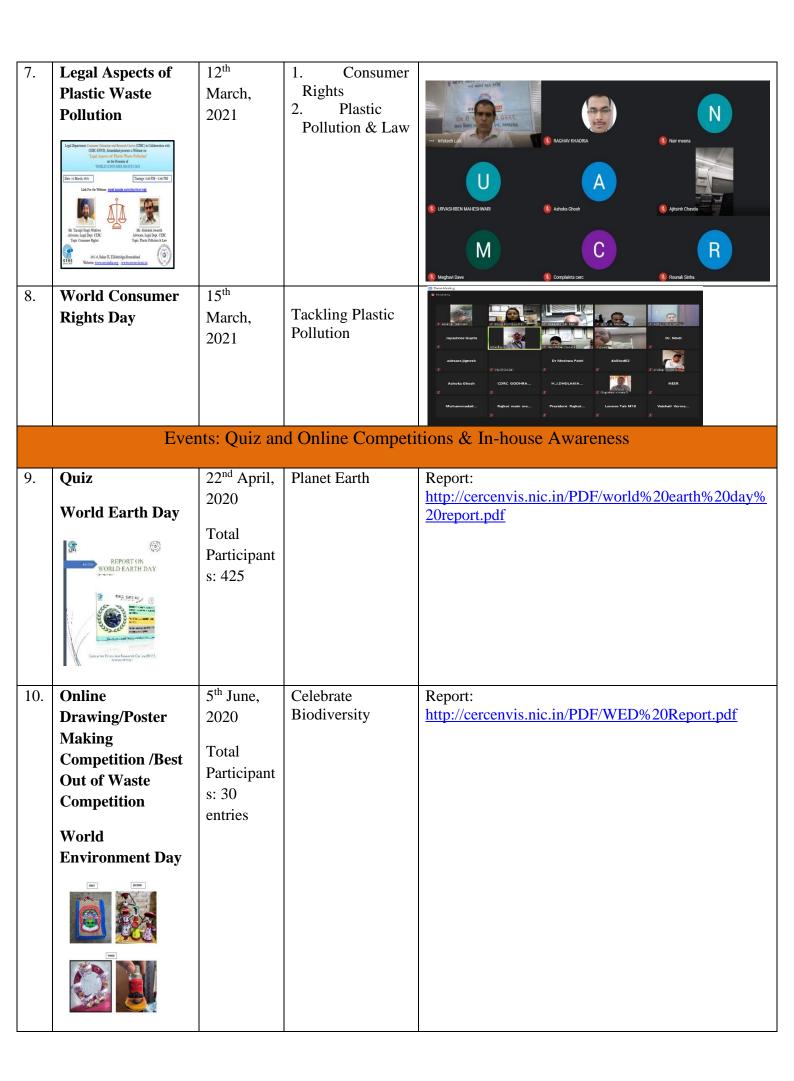
World Forestry Day 21 March 2021 Forests belp us cope up with the climatic changes that are taking place around us. Let us protect them to save our placet Let us protect them to save our placet CERC - ENVS RP us transvironment World - Excellenting & Excellenting Products World - Excellenting - Excellenting Products World - Excellenting - Excellentin	Poster: World Forestry Day 21st March, 2021	Disseminated through official Facebook page and twitter	https://www.faceb ook.com/EcoProdu ctsEcoLabeling/ph otos/39390459195 41437
World Water Day 22:03-2021 Save Water Save Life World Water Day is celebrated to role awareness about the water crisis. Water is important for many reason. The human right to water entities everyone to sufficient, safe, acceptable, physicolly accessible and digradulated weater for personal and demonstrate uses. CERC - ENDER NO - Timerament Literacy - Eco-including & Eco-frequent Products' seven correctivits inc. in	Poster: World Water Day 22 nd March, 2021	Disseminated through official Facebook page and twitter	https://www.faceb ook.com/EcoProdu ctsEcoLabeling/ph otos/39415328692 92742

8. Awareness Programmes Organised (Titles of Programmes, content and coverage of topics, Relevance of the theme, number of participants, Methods adopted for the dissemination of the knowledge and information)

Awareness Programme	Date	Content/Activitie s covered	Method of Dissemination
Talk Show: "Pandemic, Consumers & Environment" DEFER TORN TORN TORN TORN TORN TORN TORN TOR	05 th June, 2020	1. Medical Waste Disposal 2. Pandemic & Work Environment 3. Mask Disposal by General Public 4. Preparedness during Pandemic http://www.cercen vis.nic.in/video/S USTAINABLE% 20SANITATION.	The contraction of the contracti
	Programme Talk Show: "Pandemic, Consumers & Environment" ORECRESS (BERTIE) TALK PRAINTENT INTENT OF THE PROPERTY OF THE PROP	Talk Show: "Pandemic, Consumers & Environment" DEFIT TALK BRADE TO TAL	Talk Show: "Pandemic, Consumers & Environment" Talk Show: "Pandemic, Consumers & Environment" Talk Show: "Pandemic, Consumers & Environment Talk Show: "Pandemic, Consumers & Environment Talk Show: "Pandemic, Consumers & Environment Talk Show: Talk Show: "Pandemic, Consumers & Environment Talk Show: Talk



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	VET-UP observationaries Establishments		Sanitation	
	http://www.cercenvi		4. Sharing	i i i i i i i i i i i i i i i i i i i
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			Redressal Procedures	
			3. Misleading	
			Advertisements	VA10
			4. Environme	
			nt Literacy -	
			Eco-labelling	
			and eco-friendly	
6.	Awareness about	3 rd	products Consumer Rights	
0.	our consumer	January,	& Responsibilities	NEST PURM TC SCHOOL TO CRE three describers T
	rights	2021	and Environment	VARENCES ABOUT DIK ORDINER RIGHTS
	INVITATION	2021	Literacy - Eco-	
	D.P. CAMPUS NEST PUBLIC SCHOOL NEWNESS ELEVATE SYSTEM THANKPULNESS		labelling and eco-	
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	MRGHAVI JOSHI Depty Manage (CERC) 3 ¹⁰ January , 2021 Sunday			90
	9:00 am to 10:00 am Live Session On Our Channel Our Channel name: D P Campus			



	T			T
11.	Van Mahotsav	July 1st	Seed Plantation	Report:
		week		http://cercenvis.nic.in/PDF/Van%20Mahotsav%2020
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		Stair)		
12.	Green Festival:	22 nd	Awareness	Report: http://cercenvis.nic.in/PDF/RPT%20eco-
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L	a			
13.	Green Consumer	28 th	Sharing	Report:
	Day : a. Celebration	September	Community	http://cercenvis.nic.in/PDF/Rpt_GAW2020.pdf
	of Green Action	-4^{th}		Video
	Week	October,		Video: http://www.cercenvis.nic.in/video/GREEN%20CON
	h Online De d	2020		SUMER%20DAY%20-%202020/GCD.mp4
	b. Online Poster			SOLILLIANDI II AND AND AND AND I
	Making Completion			
	on "Your Idea of			
	being Green			
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	c. Workshop on			
	Making of Liquid			
	Traking or Liquid			

	Hand Wash			
	Hand Wash using			
	scrap soaps and			
	Making Eco			
	friendly floor			
	cleaners using citrus			
	rinds			
	d. Distribution of			
	shared items (food,			
	clothes, stationary			
	etc.) to the needy			
	ones			
14.	Quiz	8 th	Eco Labelling	Report
		October,		:http://cercenvis.nic.in/PDF/Report%20on%20World
	World Eco label	2020		<u>%20Ecolabel%20day%202020.pdf</u>
	Day			
	3. Where have you seen this was label? *	Total		
	E.	Participant		
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15.	National Consumer Pights	December,	Consumer Rights and Eco-labelling	Report : http://cercenvis.nic.in/PDF/RPT_NCRD2020.pdf
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	Day	2020	products	
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	Foreign starge and most office of the particular start			
16.	World Consumer	15 th March	Consumer Rights	https://www.facebook.com/EcoProductsEcoLabeling
16.		15 th March 2021	Consumer Rights and Eco-labelling	https://www.facebook.com/EcoProductsEcoLabeling/photos/pcb.3711143138998384/3711140935665271/
16.	World Consumer Rights Day			



9. Workshops/Seminars/Conferences attended by ENVIS Team

Sr.	Title	Date
No		2
1.	Understanding Bio-Diversity Act and PBR organized by	31st May 2020
	Bombay Natural History Society	
2.	Consumer Protection during COVID 19 organized by	
	Mr. Apoorva Dave	
3.	International Day for Biological Diversity organized by	22 nd May, 2020
	IOM, Chennai	
4.	ENVIS and its contribution to Nature organized by	
	Environment Protection Training and Research Institute	
	–ENVIS Resource Partner	
5.	Empowering the Community organized by Nilgiri	20 TH June, 2020
	Natural History Society	
6.	HCL Grant CSR for Nation Building Pan India	21 st July, 2020
	Symposium 2020	20th 1 1 2020
7.	Role of Indian Agricultural Women in Environment	28 th July, 2020
8.	Conservation by NIOH How to grow your own food	12 th August,2020
0.	Tiow to grow your own rood	12 August,2020
9.	Ethics and Morality in the environmental and Wildlife	25th of August
	Film making	_
10.	Role of Media in Promoting IUCN Nature Based	31st August
	Solutions and Addressing Bonn Challenge Pledges For	
	Forest Landscape Restoration	
11.	COVID 19 Impacts, Challenges, and the future in the	2nd September,2020
10	HKH: Perspectives from the mountains by ICIMOD	161 60 1
12.	Ozone for Life: 36 years of Ozone Layer Protection by	16th of September, 2020
13.	JNU - ENVIS Elephants in twilight: Challenges & opportunities in	8th October
15.	conserving elephants in India by WII ENVIS RP,	our october
	Dehradun	
14.	Tales of Migration by WII ENVIS RP, Dehradun	10th October
15.	Application if GIS in Environmental Studies by	20 th October 2020
	Chandigarh ENVIS Hub	
16.	GIS in Environmental Management by Chandigarh	21st October 2020
10.	ENVIS Hub	2131 OCTOOCT 2020
17.	Water Resources: Crisis contamination & Management	25th October, 2020
	Jammu & Kashmir ENVIS Hub	

18.	EnviStats India GIS Webinar	$26^{th}-27^{th}$
		November, 2020
19.	GAW 2020: Reflection & Celebration	25th November,
		2020
20.	National Science Day -2021 by IITM ENVIS on Out	26 th February, 2021
	Atmosphere, Air Pollution & Ozone Hole	
21.	Success Stories through mediation by CERC	10 th March, 2021

10. Green Skill Development Programme

GREEN SKILL DEVELOPMENT PROGRAMME

GSDP courses conducted by CERC-ENVIS RP in the year 2020-2021 are as follows:

Sr. No	Courses Offered	Start – End Date (Duration)	Batch Size	Sanctioned amount during FY 2020-21	Course Status
1.	Course 1:Laboratory Technicians /Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria	9th February,2021 to 25th March, 2021 (Duration: 264hrs)	11 (15)	11,50,000/-	Completed
2.	Course 2: Laboratory Assistant for Eco-Friendly Food Testing Laboratory	9th February,2021 to 25th March, 2021 (Duration :252 hrs)	11 (15)	11,25,000/-	Completed

February 9th, 2021: Inaugural Ceremony









Advertisement:

Both the courses were planned to begin from 9th February, 2021. For maximum outreach the advertisements were published through multiple media began.

Newspaper: The advertisements were given in two of the local newspapers and published in all Metro cities of Gujarat:

1. The Times of India

2. Divya Bhaskar

E-Mail:

Course 1: A detailed Flier was prepared which was sent to **55 Diploma colleges** and **55 ITI colleges** via e-mail.

Course 2: A detailed Flier was prepared which was sent to **66 Science colleges** via e-mail.

Social Media:

Facebook The flier was also pinned on the official Facebook page of CERC-ENVIS on www.facebook.com/EcoProductsEcoLabeling/ and on the Official Facebook page of the host institute.

WhatsApp: The Flier was also circulated maximum people through WhatsApp groups.

Twitter Account: The Flier was also circulated maximum people through CERC-ENVIS Twitter handle.

Inclusion of Cleaner Production & Waste Minimization module in both the courses: A Training Manual on Cleaner Production and Waste Minimization was distributed amongst all the trainees of both the courses.

Dr Bharat Jain, Member Secretary of Gujarat Cleaner Production Centre and coordinator of ENVIS Resource Partner conducted the session on Waste: Its source, Different Types, Segregation and Its Disposal, Proactive Pollution Prevention by implementation of Cleaner Production concept and tools, Cleaner Production Benefits, Hierarchy, Methodology, Tools etc along with case studies.





Details of the course1: Laboratory Technicians /Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria

Duration: 264 Hrs

NSQF Level: 6

Aim: The aim of the course is to provide training in CERC's, Electrical product testing laboratory on the concepts of star labeling criteria &eco friendly practices adopted by the industries.

Educational Qualification: ITI (Electrician/ Turner/ Machinist) and Diploma/Degree - Electrical, Mechanical

Selection Procedure: This year we received 79 applications. Due to the COVID-19 pandemic situation, the selection procedures were conducted via telephonic interviews for all the candidates. 11 of the candidates have successfully completed their training, of which 8 were out stationed candidate and 3 were local candidates from Ahmedabad. All of the candidates were felicitated with a joint certification of MoEFCC and CERC

Topics Covered: Mandatory Safety requirements for electrical products testing laboratory, Quality system and Technical requirements, · Methods of up keeping of laboratory tools, instruments, equipments, test system, Details on Maintenance, Calibration, Cross verification techniques and formats for maintaining records of each, Relevant test methods in details for conformity assessment, Methods of identifying eco-friendly star labelled electrical products, Details on electrical products covered under energy star labeling criteria by Bureau of Energy efficiency, Testing techniques for environmental criteria, Green Skills for sustainable development with tips & habits to be cultivated to save energy cost to contribute towards global challenges of climate change.

All candidates were given bags with course material (training manual, important formulas useful for testing and calculations for deriving results, methods of analysis & solutions under various test conditions) stationary items, testers & safety helmets, masks & Hand Sanitizers.

Field Visits/Industrial Exposure:

- M/s LA-gajjar machineries pvt. Ltd, rakhiyal
- M/s LA-gajjar machineries pvt. Ltd,amraiwadi
- Naroda enviro plant ltd, naroda
- Savio sun energy

• Waterman industries Pvt. Ltd.

Final evaluation of trained candidates:

Candidates were assessed for skills acquired by them through written test (100 marks) and practicals of 100 marks (75 marks of practicals & 25 marks of Viva - Voce) via online mode.

Final evaluation of candidates was made on the basis of assessment criteria for level 6 NSQF qualifications.

Career Guidance and Placement: Prepared a placement brochure with qualification and experience of each Trainee. Personal phone calls were made and emails were sent to HR departments of different industries and laboratories.

Trainees were guided for how to appear for interviews and provided the much needed life skills and helped them to find the job placements



A Placement Brochure with a detailed resume of each trainee was prepared and circulated to **70 Industries (MSMEs and SMEs).**

With our placement efforts, we were successful in giving job opportunities to four candidates during the last week of training.

GALLERY:













FEEDBACK:



I am Vijay Deshmukh and I am from Nagpur. I joined this course to learn about electrical testing. During the course I have learned about testing of household appliances, pump testing, star labeling, solar sets, sources of renewable energy etc. I have gained knowledge on how to acquire five star labeling for electrical appliances and BIS standards. Our course Incharge has taught us very well on the subject and has guided us throughout the course. Thankyou.



I am Shubham Shukla. During the course, I have attended many field visit, guest lectures, practicals and regular lectures. In practical sessions, I have learned about energy efficiency of a product, environmental impact of an electrical appliance, quality assurance etc. During a visit to a manufacturing company, I learned about the eco-friendly practices adopted by them. I have improved my technical skills as well as communication skills here. Thank you for enrolling me in this course.



My name is Sejal Devadiya and I am from porbandar. First of all I want to thank the whole team of GSDP for giving me this opportunity to learn and improve my skills. Here, I have attended practicals and theory lectures. During Practicals, I learned about how star labeling is done, environmental impact of an electrical product, electrical testing, how to manufacture less polluting products etc. During field visit I have learned about submersible pump—its testing, manufacturing, production etc. We have also given an opportunity to learn about financing and entrepreneurship skills through guest faculties. This has been a beneficial course for me and it has helped me in developing my confidence. I want to

thank the team of GSDP

Details of Course 2: Laboratory Assistant for Eco-Friendly Food Testing Laboratory

Duration: 264 Hrs

NSQF Level: 6

Aim: The aim of this course was to impart training to food laboratory technicians is a prerequisite for ensuring quality and safety in analytical environment. CERC and CERC-ENVIS RP have designed and developed this course to ensure widespread and effective delivery of training to food businesses with emphasis on green laboratory practices.

Educational Qualification: Science Graduates except Maths & Physics

Selection Procedure: This year we received 110 applications. Due to the COVID-19 pandemic situation, the selection procedures were conducted via telephonic interviews for all the candidates. 11 of the candidates have successfully completed their training, of which 8 were out stationed candidate and 3 were local candidates from Ahmedabad. All of the candidates were felicitated with a joint certification of MoEFCC and CERC

Topics Covered: The principles and methods of Good Food Laboratory Practices, Introduction of Food, Nutritional Aspects and Safety Standards, Introduction of Laboratory Accreditation, Eco

Friendly Maintenance of Laboratory Practice, Eco Friendly Laboratory Waste Management, Introduction of Basic Laboratory Safety Equipments and their function, Exercises and Assessment etc.

The candidates were given a bag consisting of stationary kits, Lab Coats and Training manuals etc. External Faculties were also invited for giving the lectures to the candidates on their respective courses.

Field Visits/Industrial Exposure:

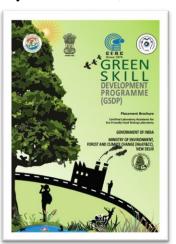
- Food Research Laboratory, Gandhinagar
- Public Health Laboratory, Ahmedabad Municipal Corporation
- Revakant Gir Gaushala and Organic farms, Lilapur, SG Highway
- Central Effluent Treatment Plant, Naroda

Final evaluation of trained candidates:

The candidates were assessed and evaluated on the basis of a written test and performance in practicals. They were also graded for their respective field reports, Journals and the classroom presentations. The final assessment exam was conducted online for the trainees.

Career Guidance and Placement: Prepared a placement brochure with qualification and experience of each Trainee. Trainees were guided for how to appear for interviews and provided the much needed life skills and helped them to find the job placements

A Placement Brochure with a detailed resume of each trainee was prepared and circulated to 125 industries. (Food, spice, dairy and food testing laboratories)



GALLERY:













FEEDBACK:



I am Pundalik and I am from Karnataka. I have completed my course on "Laboratory Assistant for Eco-Friendly Food Testing Laboratory" under GSDP at CERC ENVIS. I have gained theoretical as well as practical knowledge from the course Incharge & the facilities provided were very good. The guest lectures and field visit arranged is very beneficial for me. I have learned a lot from this course. I want to thank the team.



I am Nancy Singh and I am from Kanpur. I have joined the course on "Laboratory Assistant for Eco-Friendly Food Testing Laboratory". I am glad I joined this course and I have learned a lot here. Accommodation and food facilities provided were very good. We have visited many Laboratories where we have learned about the new instruments. We have attended many guest lectures arranged by the team. I have gained knowledge from regular lectures & practical which were new to me.



I Ranjan Kumar Mishra and I am from Bihar. I got enrolled in the course on "Laboratory Assistant for Eco-Friendly Food Testing Laboratory" via GSDP Portal at CERC Ahemdabad. I have learned about food testing through the practical. During theory lectures by course In charge and guest faculties, I have learned about food adulterations, food act etc. I want to thank coordinators and the other team members who have selected me for this course which has benefited me in various ways for better future. I have learned more than I expected.

11. GRIDSS

Thematic Maps

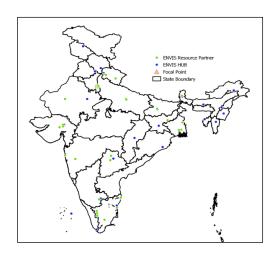


Figure 1 Location map of HUBS & RP's

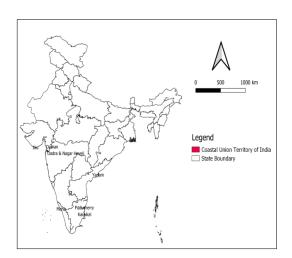
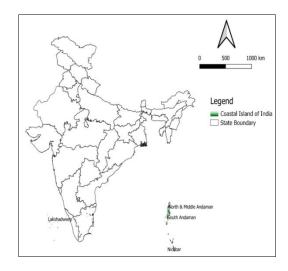


Figure 2 Coastal UT of India



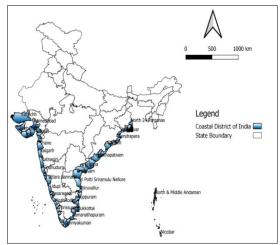


Figure 3Coastal Islands of India

Figure 4 Coastal Districts of India

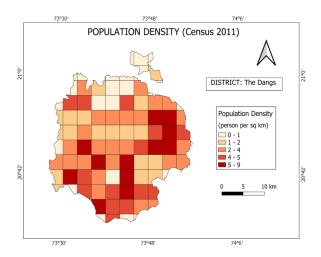


Figure 5 Population Density (The Dangs)

Note: Maps prepared are yet to be vetted

We have collected secondary data for The Dangs district and submitted all 17 Modules to ENVIS Secretariat. Now, we are collecting secondary data for all 17 modules for remaining allotted districts ie.e Valsad, Surat, Tapi, Narmada and Navsari

12. ENVIS Website (ENVIS Centres whose Website has been restructured may provide the Performance Report/Graphs generated therein wherever possible):

- **URL:**http://cercenvis.nic.in
- **Status of restructuring of Website:** It is not restructured as per ENVIS requirement. We have converted as per ENVIS website template
- **Frequency of updating Website 2020-21** Weekly, Some time daily also depending upon the requirement and work done.
- Social Media

Facebook page: https://www.facebook.com/EcoProductsEcoLabeling/

Likes: 2,743

Followers: 2,773

YouTube Channel: https://www.youtube.com/results?search_query=cercenvis

Twitter Account: https://twitter.com/home?lang=en

13. User Engagement and Interaction

It has not been restructured yet. We have converted as per ENVIS website template in May 2016. We have opened an account in Google analytics on 21st August, 2013. So we are giving the information for the visitors to website from Google Analytics. We have uploaded four years visitors' data under "Visitor Analysis" section. We have also given the Indian Visitors breakup of four years.

L	ser engagement and interaction	FY 2020-21
i.	Total number of visits (Session as per Google analytics)	7,792
ii.	Number of unique visits as (Users as per Google analytics)	5,550
iii.	Reports Downloaded/Read/Page views as per Google analytics	18,397
iv.	Total Number of Queries received	103
v.	Number of Queries responded	103
vi.	Grade received	-

- **13.1** Total number of visits on Website (2020-21): 7,792
- 13.2 Number of unique visits on Website (2020-21): 5,550
- 13.3 Number of reports downloaded/ read by stakeholders/Page views as per Google analytics: 18,397
- 13.4 Query-Answer Statistics 2020-21:

Mode of Query Receipt	Number of	Number of Queries	Reasons for shortfalls, if
	Queries	Responded	any,
	Received		and action taken to rectify
Online (CMS based	5	5	-
website)/facebook page			
Email (official NIC server	35	35	-
and office mail of CERC)			
Postal/Telephonic (incl.	55	55	-
handpost)			
Physical	8	8	-

14. Implementation of Annual Plan of Activities of the Financial Year (2020-21):

Activity/ Target	tivity/ Target Achievements	
Centre's proposed activ	vities 2020-21 as per proposed plan of activities	
A. Articles		
Special and Value adde		,
Articles	Conceptualized and researched the following articles: 1. "Green Tips" It gives information how to keep the environment green and ourselves Environment-Friendly.	http://cercenvis .nic.in/tips.htm l
	 Tips on How to curb Food Wastage How to eat less Plastic How Ozone layer Depletion Affect us Sharing Communities Tips for an Eco friendly Diwali 	http://cercenvis .nic.in/gujgree ntips.html
	 2. Article in Gujarati ઓઝોનસ્તરમાંગાબડુંઆપણનેકેવીરીતેઅસરકરેછે. સહિયારાસમુદાયો છકોફ્રેન્ડલીદિવ 	
E-Book on "Sustainable Urban Transport"	The book features chapters on the public transports that are environment friendly around the globe. The many global initiatives taken towards sustainable development.	Under Designing Stage
Bibliography on "Sustainable Practices, Certifications and schemes in Coffee & Tea Industries"	Researched, collected and collated the information and prepared abstracts of articles/books/research papers on sustainable practices, certifications & Schemes in Tea & Coffee industries.	Completed. Couldn't upload because VPN under renewal procedure
Posters	Prepared Round 3 posters on different environmental themes. Posters in detail is mentioned in the above table	http://cercenvis .nic.in/posters. html
Pamphlets	 Infographic on Ozone Friendly Product COVID Do's & Don'ts - English COVID Do's & Don'ts - Gujarati Urban Green Spaces 	http://cercenvis .nic.in/pamphle t.html
Quarterly Newsletter	CERC-ENVIS Publishes Quarterly Newsletter named Green Insights. The last Quarter Newsletter couldn't be uploaded as the VPN is under renewal Procedure	http://cercenvis .nic.in/newslett er.html
Bi-Monthly E-Bulletin	CERC-ENVIS has published 6 e-bulletins name "Green Alert" on different Environmental Topics	http://cercenvis .nic.in/e- bulletin.html

Activity/ Target	Achievements	Shortfalls, if
		any, and reasons
		therefore
Publications for Corona Awareness	 Pamphlet: Mask Management Video: Social Distancing Video: How to wash your Hands? COVID or No COVID Poster: Digital Poster Saluting Corona Warriors Poster: Painting Thanking the COVID Brave Hearts Article: A hygiene guide to fight COVID -19 Article: "Finding a Silver Line" Poster: 7 ways to build self confidence in Gujarati Poster: 7 ways to build self confidence in English Signages: Social Distancing in ENglish Signages: Social Distancing in Gujarati 	http://cercenvis .nic.in/corona. html
	 Signages: COVID Do's and Don'ts in English Signages: COVID Do's and Don'ts in English 	
Environment Festival	for awareness	
Celebrated different Days and Weeks	 World Environment Day Van Mahotsav Green Festival (Ganesh Chaturthi) Green Action Week National Consumers Rights Week Ozone Day World Consumer Rights Week All activities are uploaded on the section Activities 	http://cercenvis .nic.in/activitie s.html
Information on Misleading Ads	Regular updation of the information.	http://cercenvis .nic.in/misleadi ng%20ads.htm
Databases		<u> </u>
A new Section : Case Studies	A new section added Research / case studies carried out in different countries in general or on different products, its life cycle assessment or misleading information on environment friendliness.	http://cercenvis .nic.in/casestud ies.html
A new Section on GRIDSS	 A new section on GRIDSS added. Three articles on Introduction to Geographic Information System Introduction to Geographic Information System Introduction to NES-GRIDSS 	http://cercenvis .nic.in/GRIDS S.html
New Section Thematic Maps added	Thematic maps on the following were prepared and uploaded Aspect Map of the district Dangs Costal Districts of India Costal Island of India Coastal Union Territory of India District Map of The Dangs Districts under NES-GRIDSS allotted to CERC ENVIS Location map of ENVIS centres	http://cercenvis .nic.in/Themati cMaps.html

Activity/ Target	Achievements	Shortfalls, if		
		any, and		
Location map of ENVIS centres (Updates)				
Location Map of The Dangs district				
Population Density (2011)				

Green Skill Development Programme

We have successfully completed second batch of following courses

- 1. Laboratory Technicians/Technical Assistants for energy efficiency, star labelling and other electrical testing for environmental criteria
- 2. Laboratory Assistant for Food Testing Laboratory with Eco-friendly Practices

Village Sensitization: No village is allotted to us by ENVIS Secretariat

Grid Based Decision Support System (GRIDSS). For Sustainable Management of Natural Resources

We have worked on the Modules for the Dangs district of Gujarat for Eco-sensitive zone study.

Link/Network with other Organization

- We networked with Consumers International, London and Swedish Society for Nature Conservation, Sweden and celebrated "Green Action Week" from 30 September 6 October 2020. The Report is uploaded on the website. http://cercenvis.nic.in/PDF/Rpt_GAW2020.pdf
- We networked with Consumers International, London and celebrated "World Consumers Rights Week" from 12-15 March 2021. The Report is uploaded on the website
- Networked with 125 Consumer Clubs of the schools in Ahmedabad
- Attended webinar organized by London based Consumers International and Sweden based Swedish Society for Nature Conservation on the topic "How to organize and celebrate Green Action Week"
- Conducted webinars with different colleges/schools for promotional activities and make them aware of the importance of environmental issues.

• Invited students to be a part of our outreach programme via online mode.

	1 0	
Databases	Regular updation of the following databases	
	A List of Accredited Certification Bodies under National	
	Programme for Organic Production (NPOP). A List of	
	Licencees - Eco Mark	
	A List of International Consumer Organizations	
	A List of Indian Consumer Organizations	
	Guide to Environment Friendly Electronics	
	Green Industries	
	 A List of consumer products testing laboratories 	
	Green Patent	
	List of Regulatory Bodies	
	 List of Environmental Laboratories 	
	 Environment Friendly Companies 	
	Companies with green Internet	
Eco news and	Scientific and general interest articles uploaded.	http://www.cer
Development:		cenvis.nic.in/ec
This section features		o&dev.html
latest developments,		
news, views, and		
information on eco		
labeling, eco mark, and		

Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
different eco schemes.	erent eco schemes.	
Eco-friendly Zone: Comparative test reports of Consumer Products	Comparative test information on "Comparative test reports of Consumer Products" conducted by CERC.	
Outreach programmes	Following the general advisory norms in the COVID Pandemic, All the outreach activities were carried out digitally or through online mode. We conducted many webinars on various topics, conducted online quiz and poster making competitions, Facebook polls, prepared informative videos and shared it on our official account on Facebook and Youtube and Twitter. The same has been uploaded on our website. The details of the same have been mentioned above in the Outreach segment of the report.	www.cercenvis .nic.in
Conferences/Worksh op	 Video conference with ENVIS Secretariat of MoEFCC on Review of ENVIS centers on 29th January 2021 Attended programme organized by GCPC-ENVIS Centre, Gandhinagar Attended various webinars and conferences (Mentioned above in a separate Table) 	

15. New initiatives

1.	New initiatives taken during the Financial Year (2020-21):	1.	We have published e-copies of Green Insights in Hindi and Gujarati
		2.	We have prepared an e-calendar celebrating different environmental days. The calendar portraits national & international environmental awareness days to promote environment friendly and sustainable lifestyle.
		3.	We created new YouTube channel and twitter account
		4.	Created new section of case studies and GRIDSS on website
		5.	Reached masses by conducting various activities via online mode like quiz and competitions
		6.	Carried out dissemination activities through webinars
		7.	CERC-ENVIS celebrated Green Action Week to promote the concept of "Sharing Community" and to

		encourage a healthy habit of Give & Take promoting sustainable consumption. 8. Placement Brochure for GSDP course: We have prepared placement brochures for both courses separately giving details of trainees. 9. Celebrated the following events digitally keeping in mind the COVID protocols • World Environment Day • World Ozone Day • National Consumer Day • World Consumer Rights Day • Green Festivals
2.	Date of most recent physical verification by the Ministry:	Dr. Anandi Subramanian, Principal Economic Advisor and Shri Kumar Rajnish, National Programme Coordinator, ENVIS Secretariat visited in 14 th August 2018.

16. Status of existing hardware:

	Hardware	Specification	Sanction Order with	Date of
	item		Date	procurement
Procured from	Desktop	Pentium 4		30/3/2006
ENVIS Grant	Printer	HP LJ 3055		30/3/2006
	Printer	Wipro LQ-5235 Dot Matrix		30/3/2006
	Any other items	16 Port Desktop switch		30/3/2006
	Desktop Computer	Dell Core i5, 8 GB,1TB	NO. 11/46/2004- EI,31st January 2014	29/3/2014
	Laptop	Sony Vio Core i5, 4 GB, 500 GB	Do	4/3/2014
	Printer	ESPON L-655 all in one ink tank printer	CGI-184/16-17	24/3/2017

17. Status of utilization of grant during the financial year 2020-21 as on 31-March-2021 and reasons for shortfalls, if any:

	Head of Expenditure	Sanctioned amount (Rs.)	Actual Expenditure (Rs.)	Reasons for Shortfall/ Excess (if any)
Recurring	Manpower	15,82,410	15,27,466	-
Annual	Others	4,65,300/-	4,65,677	-
	Travel	-	-	
Non-				
Recurring				

18. Issues/ hurdles faced in undertaking ENVIS activities:

1	Old hardware and slow computers are affecting the productivity	
2	To change the nomenclature of Data Entry Operator to Project Assistant or Research Associate. A Science Graduate and fresher.	